



Press Release

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FOR IMMEDIATE RELEASE:

DocuMatix Announces Release of New Versions of Their Flagship DocuMatix Product Suite and DocuMatix On Demand Email Marketing Products

SALT LAKE CITY (April 14, 2014) - DocuMatix, LLC announced today all-new versions of their flagship DocuMatix Product Suite and DocuMatix On Demand email marketing products.

The DocuMatix Product Suite (DPS) consists of a newly redesigned *state-of-the-art* email editor that is at the core of their e-communications systems. The email editor boasts drag-and-drop functionality, including enhanced features beyond what is available in other email editors today. All emails created with the editor are designed for popular desktop email clients and are automatically optimized for mobile devices. DPS includes powerful new versions of the Surveys, Events, Document Rack and Secure Web Forms modules which are all based on responsive designs for desktop and mobile devices. Additionally, new versions of the PURL and Web Poll modules complement the overall value of DPS.

DocuMatix On Demand (DOD) is designed for financial institutions that are looking for an automated triggered email solution. The latest version snaps into the DocuMatix Product Suite seamlessly expanding the overall core offering by enabling automated triggered communications to the platform.

We invite you to contact DocuMatix to learn more about how these newly designed solutions can save you both time and money while increasing your return on investment.

About DocuMatix

At DocuMatix we simplify communications for credit unions and other financial institutions. DocuMatix is a trusted provider of email marketing solutions used by over 280 credit unions. Our services include traditional and trigger-based email marketing, secure web forms, events, surveys, polls, PURLs, financial calculators, SMS text messaging and on-line elections.

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